

A one day seminar on Friday May 18, 2007

# Using Lean Accounting to Manage the Lean Enterprise

Presented by Bruce Baggaley, Senior Partner, BMA, Inc.

*This eight-hour session will present the principles, practices, and tools of lean accounting and the new methods that lean enterprises are using to bring their management, measurement and accounting processes into line with lean thinking.*

## what you will learn

You will learn how to integrate your accounting systems into your overall lean transformation. Traditional accounting actually works against lean by encouraging non-value added activities in the production operations. This seminar will clarify the transformation you need to make in the areas of financial accounting, cost accounting and performance measures. Topics covered include: value stream costing, strategy deployment, target costing, financial planning, and conversion of your standard cost system.

Participants will gain experience in applying the lean accounting methods through a series of exercises that reinforce the key concepts.

## presented by

Bruce Baggaley is Senior Partner with BMA, Inc. Bruce is the co-author with Brian Maskell of the book *Practical Lean Accounting*. He is a nationally known speaker and authority on the subject of lean accounting. Mr Baggaley is a certified public accountant and was an accounting and audit partner at KPMG. He has worked for Coopers & Lybrand and the Securities & Exchange Commission. He has extensive experience in the development and implementation of financial and accounting control systems.

## who should attend

Presidents, CEO's, CFO's, controllers, cost accountants, lean team members and others who use or develop measures and accounting reports.

## cost

\$345 per person which includes a continental breakfast and lunch

## register now

Register today on-line at [www.isiworld.net/summit/](http://www.isiworld.net/summit/) or call 918-712-8922

**May 18, 2007** 8am - 5pm

**Radisson Hotel - Hwy. 169 & 41st Street, Tulsa, OK**

