

# Southwestern Lean Summit Workshops & Conference

Sign up today for one day or all three  
[www.isiworld.net/summit/](http://www.isiworld.net/summit/)  
Package deals available. Discounts for groups

## measurable management™ Turning Strategy Into Action



Robin Byrne is the author of the highly effective **Measurable Management™** Program. He will demonstrate the practicality of the program as a vehicle for adding and

sustaining initiatives via the development of a positive attitude towards change in the workplace.

Measurable Management™ helps managers and supervisors develop a listening and involving style of management that is critical to the development of effective teamwork and a customer focused approach to continuous improvement.

The trick to implementing change is to get the ownership of the change to shift to those who have to implement it. Robin will explain the structure and design of Measurable Management™ in a way that is unnervingly simple and yet powerfully effective.

## post conference seminar Using Lean Accounting to Manage the Lean Enterprise



Bruce Baggaley is Senior Partner, BMA, Inc., specializing in the development and implementation of management processes that incorporate Lean Accounting and Lean performance management systems.

His functional expertise includes the development of management information for operational and financial planning and control, implementation of financial accounting control systems, and application of activity-based management principles to re-engineering operating processes. Bruce Baggaley is co-author of **Practical Lean Accounting** and is a leader in the lean accounting field.

## new this year: two hour seminars Synchronizing Lean & Six Sigma



Lean? Six Sigma? or Lean Six Sigma? Which is the right approach for effective continuous improvement? While much has been written on merging Lean and Six Sigma initiatives, there is a logical alternative – a no-nonsense strategy for maintaining the best of both

initiatives without diluting either. In this session Mark Nash, lays out the differences between Lean and Six Sigma, defines the distinct power and focus of each, and explains why and how to use them together in a synchronized and complementary way. While Lean focuses on the elimination of waste, Six Sigma addresses variability and reliability. Organizations that initiate Lean early in their continuous improvement efforts create culture change, immediate results, and streamlined processes, paving the way for faster and more effective Six Sigma results. If you are struggling with the dilemma of how to integrate Lean and Six Sigma, or deciding which approach to use, this practical, down-to-earth session can help to guide your strategy development.

Mark Nash is the co-author of **Using Lean for Faster Six Sigma Results: A Synchronized Approach**.

## From TWI to the Toyota Production System



Training Within Industry or "TWI" has been called the "missing link" to the Toyota Production System. Many people are just hearing this term for the first time but the program and methods date back 50 years. TWI was developed in the USA and taken to Japan after

WWII where Toyota embraced the methods, which are integral to the concepts of Standard Work and Kaizen. This workshop describes the 3 elements of TWI. You will learn about the three "J" programs: Job Instruction Job Methods and Job Relations. Have you wondered why you can't seem to make the promised breakthroughs in your lean efforts? Do you want to make sure you get off on the right foot with your lean efforts? This workshop may be just what you need.

Our presenter, **Brad Willis**, is a veteran of the **Toyota Georgetown facility**. Brad will present an overview of TWI using Toyota methods, how it is sustained, and how it will work for you. Brad will also take a volunteer from the audience and train them using the JI Method.

## WEDNESDAY May 16 Preconference Workshops 8:00 am - 4:30 pm

### Lean 101: Basics of Lean Manufacturing, Value Stream Mapping, Strategic Planning

Limited to 30 people - Those attending both May 16 & 17 will receive a Lean Awareness Certificate.  
Continental breakfast and lunch included

## THURSDAY May 17 Lean Summit Conference 8:00 am - 4:30 pm

### Lean Awareness Certificate

**Five S / Visual Factory**  
Jack Reeder - Industrial Solutions, Inc.

**Quick Changeover  
The SMED Method**  
Colin Reed - Industrial Solutions, Inc.

**Cellular Flow / Performance Boards**  
Jack Reeder - Industrial Solutions, Inc.

**Total Productive Maintenance**  
Colin Reed - Industrial Solutions, Inc.

**Pull Systems**  
Jack Reeder - Industrial Solutions, Inc.

### Top Management Leadership & Vision

**What Makes a Lean Leader?**  
Brad Frank, CEO - Tulsa Tube Bending

**Strategic Plan as a Framework  
for Lean Principles**  
R. Henry Migliore, Ph.D., Prof. of Strategic Planning

**Leadership and Execution**  
Terry May, President - Mesa Products

**The Culture Wars**  
Hal Salisbury, CEO - Oklahoma Offset Printing

**Implementing Strategic  
Performance Measurement in  
Lean Companies**  
Bruce Baggaley, Senior Partner - BMA Inc.

### Lean Supply Chain & Logistics

**Extending Lean  
Beyond the Four Walls**  
Wendy A Buxton, President  
LynnCo Supply Chain Solutions, Inc.

**Success in a Global Market  
Lean Manufacturing and China**  
Dwight Perkins, President of IG Inc.  
Eric Zhang - Managing Partner  
Access China Trade Services Co., LC.

**Web Based Resources  
for Manufactures**  
Allen Hall, Manufacturing Pro

**Spirit AeroSystems  
Lean Supply Chain**  
Carol Maxwell & Pam Durant, Lean Office

### Lean Techniques

**Lean Office**  
Jeff Wilkie, President - Jeff Wilkie Consulting

**How to Identify Waste  
in Your Process**  
Brad Morris, Bridgestone Firestone Tire

**Costing the Lean Value Stream**  
Bruce Baggaley, Senior Partner - BMA Inc.

**"SMED, The Technique is Great,  
but Where it Can Lead Is Even Better"**  
James Jackson, Crosby/McKissick, Inc

**Implementing Kanban  
Completing the Transition**  
Fred Lamar & Maurice Coletti, Muncie Power Products

### Success Stories

**Crosby/McKissick, Inc.**  
Joe Gardner, General Manager

**Muncie Power Products**  
Ray Chambers, Vice President

**Freightliner Specialty Vehicles, Inc.**  
Billy McCullers, Operations Manager

**Allied Motion EMOTEQ**  
Joe Ivey, General Manager

**The Mesa Way**  
Terry May, President, Mesa Products  
Malcolm Baldrige Award Winner, 2006

### Lean for Job Shops, MRO, MTO

**Lean in Job Shops**  
David Paris, Vice President - Bennett Steel

**An Overview of  
"Training Within Industry" (TWI)**  
Brad Willis, Principle of Lean Integrity Consulting

**Finding Your Value Streams  
(Two Hour Session)**  
Eric Munden - Centrilift

**How to Identify Waste  
in Your Process**  
Brad Morris, Bridgestone Firestone Tire

## Plant Tour Wednesday May 16

Southwestern Wire Cloth, supplier of oil field equipment.  
All attendees will be transported by charter coach to this lean facility.

Visit [www.isiworld.net/summit/](http://www.isiworld.net/summit/) for a detailed schedule

### Seminar Track (Two Hour Seminars)

**Synchronizing Lean & Six Sigma**  
Mark Nash, Argent Global Services

**Measurable Management™**  
Robin Byrne

**From TWI to the Toyota Production System**  
Brad Willis, Principle of Lean Integrity Consulting

## see how it really works Lean Plant Tours

**Allied Motion - EMOTEQ** started its lean journey in 2003. They have moved systematically to implement 5-S, Cellular Flow, Pull systems, and lean performance measurement through the Measurable Management™ program.

EMOTEQ Corporation is a division of Allied Motion Technologies (NASDAQ: AMOT). EMOTEQ designs and manufactures slotted and slotless brushless servo motors and amplifiers for the Semiconductor, Medical, Aerospace, and Industrial Markets. EMOTEQ's lean journey recently included a notable milestone: Certification Registrations to AS 9100 (Rev B) and to ISO 9001:2000.  
**Tour 10:15 am, Thursday, May 17**

**Muncie Power Products** is the largest producer of power take-off units, and has made a dramatic transformation in the past 18 months from a traditional manufacturer. They are well down the path to becoming a lean enterprise. See how lean works in a mixed model, make-to-order business where pull systems are replacing MRP. You will also hear from the business managers who devised a successful strategy to radically change the culture of the organization.  
**Tour 1:15 pm, Thursday, May 17**

**Tours limited to first 25 people. Sign up when you register. You will be transported by charter coach to the tour sites.**

## FRIDAY May 18 Post Conference Seminar with Bruce Baggaley, BMA, Inc. 8:00 am - 4:30 pm

### Using Lean Accounting to Manage the Lean Enterprise - Limited to 35 people - Continental breakfast and lunch included

Many companies are finding that to sustain lean they must change their accounting, measurement and management systems. So there is increasing interest in this topic. This eight-hour session is presented as an overview of the reasons why lean accounting is important. You will learn the new methods that lean enterprises are using to bring their management, measurement, and accounting processes into line with lean operations.

#### WHO SHOULD ATTEND?

General managers and presidents of lean companies. Value stream managers, CFOs, controllers, cost accountants, lean team members and others who use or develop performance measures and accounting reports. This course is particularly applicable for those who have no previous understanding of lean accounting.

register today by calling 918-712-8922

## Summit Overview

The Southwestern Lean Summit is your best opportunity of the year to hear from real industry practitioners on how to **make lean work**. See and hear success stories and how to overcome the barriers and achieve real breakthrough success. Hear from leaders in diverse industries and interact with lean champions from across the spectrum of business enterprises.

See **lean in action** through exciting plant tours. You will be transported by charter bus to the shop floor of world class organizations to see how a real lean transformation unfolds.

If you are just beginning your lean journey or have been on the path for years, you will find useful and practical information at this conference. We have seasoned practitioners, noted authors, and experts in the latest techniques. The sessions are organized into logical tracks that make it easy to find the topics that address your needs.

We have added two new, in-depth 2-hour seminar sessions. One will cover the Training Within Industry (TWI) methods that have been identified as the key to Toyota's success in sustaining lean. The other seminar will cover Lean Six-Sigma. These seminars will be presented by recognized experts in the field.

The Preconference Workshops on Wednesday, May 16th are designed to provide an initial foundation to those just beginning their lean journey. These workshops will cover the essential components of the Lean Tool Kit and will explain how to get started on the lean path. Attendance at the Pre-conference workshops and the main conference will earn the participant the Lean Tool Awareness Certificate.

There will be a resource center containing the latest literature on lean thinking. Plus, you will have plenty of opportunity to network with like-minded professionals. You will never find as much value in one conference.

Continental breakfast and lunch included each day.

### post conference seminar

#### Friday, May 17, 2007 **Using Lean Accounting to Manage the Lean Enterprise**

Many companies are finding that to sustain lean they must change their accounting, measurement and management systems, so there is increasing interest in this topic. This eight-hour session is presented as an overview of the reasons lean accounting is important. You will learn the new methods that lean enterprises are using to bring their management, performance measurement and accounting processes into line with lean thinking.

### three ways to sign up today:

1. Sign up online at [www.isiworld.net/summit/](http://www.isiworld.net/summit/)
2. Sign up by calling 918-712-8922
3. Download the registration form from [www.isiworld.net/summit/](http://www.isiworld.net/summit/) - fax completed form to 918-712-8921

## Registration Fees

**Preconference Workshops Wednesday May 16** **\$295**  
Lean 101, Basics of Lean Manufacturing, Value Stream Mapping  
Plant Tour at Southwestern Wire Cloth  
Limited to the first 30 people  
Continental breakfast and lunch included

**Lean Summit Conference Thursday May 17** **\$395**  
Admission to all tracks, conference materials, plant tours  
Continental breakfast and lunch included

Indicate Track interests:

- Lean Awareness       Success Stories  
 Top Management       Seminar Track  
 Lean Supply Chain       Lean for Job Shops  
 Lean Techniques

**Lean Awareness Certificate Wed.-Thurs. May 16-17** **\$645**  
Sign up for both days and save, plus you will receive a Lean Awareness Certificate

**Post Conference Seminar Friday May 18** **\$345**  
**Using Lean Accounting to Manage the Lean Enterprise**  
Bruce Baggaley, Senior Partner, BMA, Inc.  
Continental breakfast and lunch included

## Accommodations and Summit Location

**Radisson Hotel Tulsa**, 10918 East 41st Street, Tulsa OK 74146

With a prime location nestled in a comfortable neighborhood setting just minutes from Tulsa's booming shopping and dining corridor the Radisson Hotel Tulsa offers the kind of warm hospitality, and superior service sure to please business and leisure travelers alike.



**Just \$85/night single/double**  
**Reservations call: 918.627.5000, mention Lean Summit**

# conference at a glance

### WEDNESDAY May 16 - Preconference Workshops

*Lean 101: Basics of Lean Manufacturing, Value Stream Mapping, Strategic Planning, Plant Tour at Southwestern Wire Cloth*

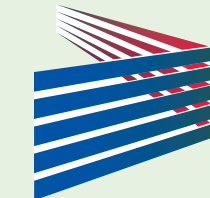
### THURSDAY May 17 - Lean Summit Conference

Lean Awareness Certificate	Top Management Leadership & Vision	Lean Supply Chain & Logistics	Lean Techniques	Success Stories	Seminar Track	Lean for Job Shops, MRO, MTO
Five S / Visual Factory	What Makes a Lean Leader?	Extending Lean Beyond the Four Walls	Lean Office	Crosby/McKissick	Synchronizing Lean & Six Sigma	Lean In Job Shops
Quick Changeover The SMED Method	Strategic Plan as a Framework for Lean Principles	Success in a Global Market	How to Identify Waste in Your Process	Muncie Power Products	Synchronizing Lean & Six Sigma (cont.)	An Overview of "Training Within Industry" (TWI)
Cellular Flow/ Performance Boards	Leadership and Execution	Success in a Global Market	Costing the Lean Value Stream	Freightliner Specialty Vehicles	Measurable Management™	Finding Your Value Streams
Total Productive Maintenance	The Culture Wars	Web Based Resources for Manufacturers	"SMED, The Technique is Great, but Where it Can Lead Is Even Better"	Allied Motion EMOTEQ	From TWI to the Toyota Production System	Finding Your Value Streams (cont.)
Pull Systems	Implementing Strategic Performance Measurement	Spirit AeroSystems Lean Supply Chain	Implementing Kanban Completing the Transition	Mesa Products	From TWI to the Toyota Production System (cont.)	How to Identify Waste in Your Process

### FRIDAY May 18 - Post Conference Seminar presented by Bruce Baggaley, Senior Partner - BMA Inc.

*Using Lean Accounting to Manage the Lean Enterprise*

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The Alliance

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# 2007

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